



Michelle Panesa

Illustration & Motion Design

michelle.panesa@gmail.com

+97150 4781654

Education

Undergraduate

Bachelor of Fine Arts in Visual Communication
Major in Digital Media
American University in Dubai
2010-2014
Graduating GPA: 3.89 (Magna Cum Laude)

Primary &
Secondary

GCSE O Level & GCSE A Level Math and Physics
St. Mary's Catholic High School, Dubai

Technical Skills

Proficiency on both Mac & PC platforms
Software: Photoshop, Illustrator, InDesign, After Effects, Cinema4D, Apple Motion, Dreamweaver, Premiere, Logic Pro X, iBooks Author.
Design skills: Typography, Graphic Design, Painting (oil on canvas).

Programming languages

HTML, CSS, Actionscript 3.0

Professional Skills

Outstanding presentation skills gained as a result of presenting visual solutions to both peers (campus and workplace) and the general public (during Dresden study trip)
Excellent time management as a result of multitasking studies, extra-curricular activities, freelance projects, and personal work. This is also reflected in strong GPA attained.
Excellent team player, co-operative and capable of leading team projects attained through several group works throughout university.

Work Experience

Junior Art Director

Livingroom Communication, 24th August 2014-present
Working across print design, ideation, web materials, motion design, storyboards and 3D modeling.

Internships

METAphrenie, 13th May-26th June 2014
Art Dubai, 9th-23rd March 2014

Freelance work

Livingroom Communication 29th April-7th June 2014 Comic Strip Project
Trevi Furniture, 2011-2012 Web Design
Space Ed-ventures, 2010 Web Design

Memberships

Media Officer of AUD International Aid Society
Designed posters (digital & print), banners for events and in-charge of posts on social media accounts



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Member of the Visual Communication 'VeeSee' Student Club

Artist of the Manga-Ka Club in AUD

Sketched and inked comic panels for short comic ADAM101

Workshops

1-week study program at Technischen Universität Dresden, Germany
Participating Student - worked with a team to propose a solution for the Dresden Damascus Room exhibit
October 2013

Publications

Comic 'ADAM101' published at Book World/Kinokuniya in Dubai Mall
Illustration/panel artist
October 2010
Eid Celebration Postcard for Al Noor Center for Special Needs
Winning artwork printed on postcards, featured in brochure
2009

Exhibitions

Project: MEGA by FOODOG
Contributing artist/exhibition participant for first toy launch, MEGAnimals (charity), and Dubai Mall launch
May 2010
Freehand Drawing I Exhibition in Rotunda Gallery of AUD
A1 format Still Life Drawing in ballpoint pen and drawing sketchbook featured
2010

Awards

American University in Dubai
Outstanding Student of Visual Communication
Filipino Association in Computer Excellence
Best in Project Poster
Best in Project Letterhead
2005